Management Information: Key to Strategic Planning

Senior Leadership Retreat

presented by: Amy Edwards
Division of Management Information (DMI)
www.dmi.illinois.edu
How can DMI help you?

- With standard web & paper reports
- With custom reports
- With advice on where to find and how to use management data
Why be data-savvy?

- To better manage your unit
- To know what others know about you
- To respond to inquiries
- To avoid reinventing the wheel
Set a bookmark today:

dmi.illinois.edu
http://www.dmi.illinois.edu
UIUC Campus Profile

Ten years of data summarized by department, college and campus:

- Budgets & expenditures
- FTE and headcount staff
- Student enrollment
- Course enrollments & IUs
- much, much more!
UIUC Campus Profile -- Uses

- Compare your unit to similar units on campus
- Look at your unit over time
UIUC Campus Profile
Types of Profiles Available

- **Standard**: Approximately 400 items
- **Strategic**:
  - Campus-wide metrics
  - College/Unit-specific metrics
  - Dashboards
- **Custom**: Over 600 items
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- Item numbers are links to glossary
- Some data items are “drilldowns”
Campus Profile Drilldowns

Any data item that appears to be a link is drillable

- FTE: get staff lists with appointment info
- Expenditures: see details by fund and account
- Students/degrees: counts by student program, breakouts by gender, race/ethnic, residency
- IUs: breakout by section
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<th>By Residency</th>
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Glossary
Custom Profile

Select the units, items (rows), and column order desired and then hit the Submit button above.

1. Select unit(s)
   - All units, depts, colleges
   - All academic college-level units
   - Undergraduate Colleges
   - Units with strategic indicators
   - Campus Total
   - Academic Units Total
   - Agricultural, Cons. & Env Sci
   - ACES Admin
   - ACES courses
   - ACES General

2. Select item(s)
   - All items
   - Standard Profile Items, depts, colleges
   - Strategic Indicators
   - 1000 Faculty and Staff
   - 1010 FTE staff on State/TuitFunds
   - 1020 FTE Academic Staff St/Tu$
   - 1030 FTE TenSysFaculty St/Tu$
   - 1040 FTE Professors St/Tu$
   - 1060 FTE Assoc Prof St/Tu$
   - 1080 FTE Asst Prof St/Tu$

3. Select Column Order
   - Descending year
   - Ascending year

[Submit button]
Strategic Profiles

- Campus-wide set of metrics organized by campus goals
- College-specific goals, metrics for each goal, and targets for each metric
- Charts available for many metrics
Strategic Profiles –
Campus-Wide Metrics

Metrics that are the same for all units

• Students
• Faculty
• Programs

Selected items are graphed on Dashboard
### Strategic Profiles - Campus-Wide Metrics

#### Campus Profile for 2013-2014

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Strategic Profile – Unit-Specific Metrics

➢ Organized by goals

➢ Targets set by the unit

➢ Primarily college and major unit only, can be extended to depts
### Strategic Profile – Unit-Specific Metrics

#### 2013-2014 Campus Profile - Agricultural, Cons, & Env Sci

**Division of Management Information**

**University of Illinois at Urbana-Champaign**

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<td>4620 Six-year graduation rate</td>
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Strategic Profile -
Three Chart Types

Division of Management Information
University of Illinois at Urbana-Champaign

2013-2014 Campus Profile - Campus Total

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<td>1. Foster scholarship, discovery, transformation</td>
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<td>9. Expand recruitment and enrollment</td>
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<td>12. Enhance student success outcomes</td>
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<td>13. Support the University’s mission</td>
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</table>

Office of the Provost | University of Illinois at Urbana-Champaign
Strategic Dashboard

Goal I: Foster scholarship, discovery, and innovation

Select a College/School: Campus Total

Faculty Headcounts

Research Expenditures

Sponsored Research

Sponsored Research per Faculty Member

Total Research and Development
College/School Dashboards

College of Agricultural, Consumer and Environmental Sciences Strategic Metrics

Goal III: Be the preferred source of knowledge that informs decisions, transforms lives, and deepens relationships

University of Illinois Extension

Employees and Volunteers

Number of Full-Time Equivalent Employees


Number of Volunteers


Funding and Research

County and Local Funding ($ thousands)

2004: 15,000, 2007: 5,000

Grants and Contracts ($ thousands)

2004: 10,000, 2005: 8,000, 2006: 6,000, 2007: 8,000
Custom Charts

Select the unit and items (rows) then hit the Submit button above

1. Select unit
   - Academic Units Total
   - Agricultural, Cons, & Env Sci
   - ACES Admin
   - ACES Courses
   - ACES General
   - ACES Info Tech & Cmno Svcs
   - Agr & Biological Engineering
   - Agr Animal Care and Use Prg
   - Agricultural & Consumer Econ

2. Select up to 3 items
   - 1000 Faculty and Staff
   - 1010 FTE staff on State/TextEdit
   - 1020 FTE Academic Staff - StTuS
   - 1030 FTE TenSysFaculty-StTuS
   - 1040 FTE Professors - StTuS
   - 1050 FTE Assoc Prof - StTuS
   - 1060 FTE Asst Prof - StTuS
   - 1090 FTE Other - StTuS
   - 1100 FTE Vis Faculty - StTuS
   - 1110 FTE Post Docs StTuS

3. Select range 4. Select chart type
   - 10 Years
   - Bar
   - 10 Years
   - Line

Custom Chart (Beta)

Selecting from the lists: most current browsers interpret keystroke and mouse action combinations as follows:

Click: Selects or deselects one item. All previously selected items are now "deselected".
Shift-click: selects or deselects all items between the previous selection and the current mouse position.
Ctrl-click: selects or deselects a single list item without affecting the other selected items.

Export to PDF
Course Information System

- Sections, IUs, Instructors by
  - “Offering”” department
  - “Paying”” department
  - “Controlling”” department
- Data back to Fall 1987
- Deals correctly with renumberings, crosslistings, new subject names
Course Information System
Example Reports

- All courses one year
- All years for one course
- Selected courses and selected terms
- All courses, all years for one faculty member
- Six – Ten reports
- Anomaly reports
Other Information Resources for Managing the Instructional Mission

- Student Enrollment Reports
  “Official” 10-day Enrollments

- Consolidated Class Rosters

- Section Instructor List/Dept Rosters
Information Resources for Managing your Students & Tuition Revenue

Tuition, Waiver and Appointments System

Tuition charges and waivers for undergraduate & graduate students enrolled in your unit by term. Includes residency, tuition schedule, range for each student, plus all waiver-generating appointments
Who’s Who at the UI: Departments and Executive Officers

- All departments in Urbana
- Unit heads & other contacts
- Staff directories
- URLs of each unit
Information Resources for Managing the Research Mission

Proposal Data System

All proposals submitted for grants/contracts 1996 to present. Searchable by:

- Investigator
- Sponsor/agency
- Dept or college
- Keyword
Additional Information Resources for “Managing” Your Faculty

- Course Information System:
  - Teaching Histories

- Activity Reporting System:
  - Salary Histories from FY89
  - Cost Sharing Commitments
Other Information Resources Available to Units

- Banner
- Decision Support:
  - Eddie/Business Objects
    - Standard reports
    - Point & click report generation
- Enterprise Data Warehouse (EDW)
  - for programmers
A Note on Data Quality

Garbage in ➔ Garbage out

The data we work with originates in the departments. Please make sure your staff members know how important it is to verify the data are entered correctly.
A Note on Data Security

As EO, you are responsible for the uses of data in your unit. Make sure your staff know and obey the policies and laws on data privacy, especially with student data (FERPA).
Towards A Data-Driven Decision-Making Culture

More and more, decisions on campus are driven by data. Take the time to understand the sources of data you have available and use them !!!
Web Systems Available

- Activity Reporting System
- Campus Profile
- Course Information System
- Departments & Executive Officers
- Proposal Data System
- Section Instructor List
- Student Enrollment Reports
- Tuition Assessment/Waiver/Appt Reports
Let DMI Help

Call (333-3551) or email (dmi@illinois.edu)

- Navigation through our site
- Understanding the data
- Where to find data
- Special reports needed
Questions