Management Information: Key to Strategic Planning

Senior Leadership Retreat

presented by: Amy Edwards
Division of Management Information (DMI)

www.dmi.illinois.edu
333-3551
How can Management Information help you?

- With standard web & paper reports
- With custom reports
- With advice on where to find and how to use management data
Why be data-savvy?

- To better manage your unit
- To know what others know about you
- To respond to inquiries
- To avoid reinventing the wheel
Set a bookmark today:

*dmi.illinois.edu*
Open to the world

1. Campus Profile
   The UIUC Factbook: Ten years, hundreds of indicators on multiple topics, summarized by dept, college, and campus

2. Departments, Executive Officers, & Staff Contacts
   Includes staff directories, dept addresses and URLs.

3. Student Enrollment Reports
   6/20/13: 10-day Summer, 2013 numbers are here! Enrollments by college, dept, program, gender, race

4. Common Dataset
   Summary of many undergraduate statistics

5. Accreditation Information

6. Budget Reform Spreadsheets

7. Banner Aids

Restricted -- NetID and Password Required

1. Course Information System
   Course, section, instructor data 1987 to present

2. Consolidated Class Rosters for Instructors
   Complete, downloadable class rosters, including student email addresses

3. Section/Instructor List and Rosters for Departmental Staff*
   Departmental class rosters, current year section and instructor data

4. Activity Reporting System*
   Salary histories, teaching assignments, activity data entry

5. Proposal Data System
   Current grant proposal data, and historical records back to FY96.

6. Tuition Assessment/Waiver/Appt Reports*
   Enrollment status, tuition assessed, waivers, and appts for all students

7. Graduate Dental/Vision Insurance Eligibility*

8. University of Illinois International Services* Current Status

9. Provost Commitment System*

*Access is further limited to authorized users
UIUC Campus Profile

Ten years of data summarized by department, college and campus:

- Budgets & expenditures
- FTE and headcount staff
- Student enrollment
- Course enrollments & IUs
- much, much more!
UIUC Campus Profile -- Uses

- Compare your unit to similar units on campus
- Look at your unit over time
UIUC Campus Profile

Types of Profiles Available

- **Standard**: Approximately 400 items
- **Strategic**:
  - Approximately 50 Campus-wide metrics
  - Unit-specific metrics
  - Graphs & Dashboard
- **Custom**: Over 600 items
- Item numbers are links to glossary
- Some data items are “drilldowns”
Campus Profile Drilldowns

Any data item that appears to be a link is drillable

- FTE: get staff lists with appointment info
- Expenditures: see details by fund and account
- Students/degrees: counts by student program, breakouts by gender, race/ethnic, residency
- IUs: breakout by section
# Details by Program for Students listed for *Campus Profile* Item 3600 for unit 1B1-KV-KV0-257

## Glossary

<table>
<thead>
<tr>
<th>Dept</th>
<th>Program (collcurt)</th>
<th>Degree</th>
<th>Major (curriculum name)</th>
<th>Concentration</th>
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<th>By Gender</th>
<th>By Residency</th>
<th>By Time</th>
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Custom Profile

**1. Select unit(s)**
- All units, depts, colleges
- All academic college-level units
- Undergraduate Colleges
- Units with strategic indicators
  - Campus Total
  - Academic Units Total
    - Agricultural, Cons, & Env Sci
    - ACES Admin
    - ACES courses
    - ACES General

**2. Select item(s)**
- All items
- Standard Profile Items, depts, colleges
- Strategic Indicators
  - 1000 Faculty and Staff
  - 1010 FTE staff on State/TuitFunds
  - 1020 FTE Academic Staff St/Tu$
  - 1030 FTE TenSysFaculty-St/Tu$
  - 1040 FTE Professors-St/Tu$
  - 1060 FTE Assoc Prof-St/Tu$
  - 1080 FTE Asst Prof-St/Tu$

**3. Select Column Order**
- Descending year
- Ascending year

**Submit**

**Select Units**
- Units Selected:
  - Campus Total
  - Agricultural, Cons, & Env Sci

**Select Items**
- Items Selected:
  - Faculty and Staff
  - FTE Professors- St/Tu$
Strategic Profiles

- Campus-wide set of metrics organized by campus goals
- College-specific goals, metrics for each goal, and 3-yr & 5-yr targets for each metric
- Graphs now available for most metrics
Strategic Profiles – Campus-Wide Metrics

Metrics that are the same for all units include:

• Students
• Faculty
• Programs

Selected items are graphed and allow comparisons between units
# Strategic Profiles - Campus-Wide Metrics

## 2012-2013 Campus Profile – Agricultural, Cons, & Env Sci

### Students

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<td>2951</td>
<td>2973</td>
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<td><strong>All Students-On &amp; Off-Campus</strong></td>
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<td>2253</td>
<td>2268</td>
<td>2347</td>
<td>2343</td>
<td>2342</td>
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<td>2328</td>
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<td><strong>All Undergraduates</strong></td>
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<td><strong>All Professional Students</strong></td>
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<td>506</td>
<td>518</td>
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<td>548</td>
<td>592</td>
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<td><strong>Additional Thesis Students</strong></td>
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<td>42</td>
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### Diversity

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<td><strong>Total Undergrads</strong></td>
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<td>57.1</td>
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### Undergrad Quality

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<td><strong>Total Financial Aid $000</strong></td>
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<td><strong>New Freshman ACT Comp</strong></td>
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<td><strong>2005 SAT mean</strong></td>
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<td><strong>Ugrad ACT Composite Juniors</strong></td>
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<td><strong>High School Pctl Rank Juniors</strong></td>
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<td>82</td>
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### Degrees

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<td>51</td>
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<td>65</td>
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Strategic Profile – Unit-Specific Metrics

- Organized by college goals
- 3 & 5 yr targets set by the unit
- Primarily college and major unit only, can be extended to depts
# Strategic Profile – Unit-Specific Metrics

## 2012-2013 Campus Profile – Agricultural, Cons, & Env Sci

### Campus Profile for 2012-2013

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<tr>
<td><strong>1. Develop a sound program base for preeminence in a global context</strong></td>
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<tr>
<td>KL63 Undergrads abroad</td>
<td>188</td>
<td>197</td>
<td>263</td>
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<td>222</td>
<td>221</td>
<td>197</td>
<td>193</td>
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<td>KL67 % Undergrads abroad over 4 yrs</td>
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<td>46.4</td>
<td>41.2</td>
<td>37.9</td>
<td>37.7</td>
<td>33.4</td>
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<td>31.6</td>
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<td>KL69 % Int'l graduate students</td>
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<td>35.1</td>
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<td>34.8</td>
<td>38.3</td>
<td>40.2</td>
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<td>36.5</td>
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<td>1.6</td>
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<td><strong>2. Educate and prepare students and stakeholders to be leaders, innovators, and entrepreneurs</strong></td>
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<td>KL13 External incoming transfers</td>
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<td>72</td>
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<td>145</td>
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<td>KL17 Total Advises - UGrad</td>
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<td>2393</td>
<td>2387</td>
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<td>2544</td>
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<td>KL19 Total Advises - Grad</td>
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<td>568</td>
<td>505</td>
<td>522</td>
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<td>595</td>
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<td>616</td>
<td>625</td>
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<td>KL21 % Graduates employed</td>
<td>55</td>
<td>57</td>
<td>55</td>
<td>48</td>
<td>49</td>
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<td>KL23 % Going to Grad/Prof School</td>
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<td>KL25 Average salary, BS graduates</td>
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<td>32527</td>
<td>35527</td>
<td>36920</td>
<td>39945</td>
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<td>KL44 Six-year graduation rate</td>
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<td>55.8</td>
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<td>KL54 Total IUs offered online</td>
<td>523</td>
<td>1630</td>
<td>2191</td>
<td>3726</td>
<td>7877</td>
<td>9546</td>
<td>8000</td>
<td>10000</td>
<td>10500</td>
<td>10500</td>
<td>10500</td>
<td></td>
</tr>
<tr>
<td>KL58 Paid IUs/Faculty FTE</td>
<td>305</td>
<td>305</td>
<td>299</td>
<td>315</td>
<td>333</td>
<td>338</td>
<td>350</td>
<td>356</td>
<td>441</td>
<td>400</td>
<td>450</td>
<td></td>
</tr>
</tbody>
</table>

3. Align incentives and build capacity to undertake larger, more innovative collaborative initiatives both internally and externally.
### Strategic Profile - Three Graph Types

- **Profile Type:** Standard, Strategic, Custom

- **Jump to charts:**
  - Dashboard
  - Campus-Wide charts
  - Unit-Specific charts

### Division of Management Information
University of Illinois at Urbana-Champaign

<table>
<thead>
<tr>
<th></th>
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<th></th>
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</thead>
<tbody>
<tr>
<td><strong>Students</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
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</tr>
<tr>
<td>Total Enrollment</td>
<td></td>
<td></td>
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<td></td>
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<tr>
<td>All Students-On &amp; Off-Campus</td>
<td>39864</td>
<td>40348</td>
<td>41269</td>
<td>42093</td>
<td>42102</td>
<td>42991</td>
<td>43678</td>
<td>43601</td>
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<tr>
<td>All Undergraduates</td>
<td>28699</td>
<td>29291</td>
<td>30457</td>
<td>30954</td>
<td>30705</td>
<td>31209</td>
<td>31294</td>
<td>31324</td>
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<tr>
<td>All Professional Students</td>
<td>1065</td>
<td>1071</td>
<td>1029</td>
<td>1046</td>
<td>1010</td>
<td>1032</td>
<td>1079</td>
<td>1113</td>
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<tr>
<td>All Graduate Students</td>
<td>10100</td>
<td>9986</td>
<td>9783</td>
<td>10094</td>
<td>10387</td>
<td>10750</td>
<td>11305</td>
<td>11112</td>
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</tbody>
</table>
Dashboard – one per goal


- Study Abroad Participation Rate
- % Did undergraduate research
- % FT work or grad school
- Six-year graduation rate
- 6 yr Grad rate, same coll
- Freshman Retention Rate (%)
Campus-Wide Charts

Agricultural, Cons, & Env Sci

10th Day Enrollment by Level

- Students

Campus Total

Selected unit

Selected comparator
2. Strengthen education and academic excellence

### % Students w/internship

<table>
<thead>
<tr>
<th>Academic Year</th>
<th>2007-08</th>
<th>2008-09</th>
<th>2009-10</th>
<th>2010-11</th>
</tr>
</thead>
<tbody>
<tr>
<td>% Students w/internship</td>
<td>67</td>
<td>63</td>
<td>98</td>
<td>100</td>
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</table>

### Retention rate in I-LEAP

<table>
<thead>
<tr>
<th>Academic Year</th>
<th>2008-09</th>
<th>2009-10</th>
<th>2010-11</th>
<th>2011-12</th>
</tr>
</thead>
<tbody>
<tr>
<td>Retention rate in I-LEAP</td>
<td>100</td>
<td>100</td>
<td>98</td>
<td>100</td>
</tr>
</tbody>
</table>

### # of James Scholars

<table>
<thead>
<tr>
<th>Year</th>
<th>Value</th>
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<tbody>
<tr>
<td>2007</td>
<td>80</td>
</tr>
<tr>
<td>2008</td>
<td>113</td>
</tr>
<tr>
<td>2009</td>
<td>142</td>
</tr>
<tr>
<td>2010</td>
<td>200</td>
</tr>
<tr>
<td>2011</td>
<td>200</td>
</tr>
</tbody>
</table>

### # in interdisciplinary degree

<table>
<thead>
<tr>
<th>Year</th>
<th>Value</th>
</tr>
</thead>
<tbody>
<tr>
<td>2007</td>
<td>200</td>
</tr>
<tr>
<td>2008</td>
<td>200</td>
</tr>
<tr>
<td>2009</td>
<td>79</td>
</tr>
<tr>
<td>2010</td>
<td>139</td>
</tr>
</tbody>
</table>
Course Information System

- Sections, IUs, Instructors by
  - “Offering” department
  - “Paying” department
  - “Controlling” department
- Data back to Fall 1987
- Deals correctly with renumberings, crosslistings, new subject names
Course Information System

Example Reports

- All courses one year
- All years for one course
- Selected courses and selected terms
- All courses, all years for one faculty member
- Six – Ten reports
- Anomaly reports
Other Information Resources for Managing the Instructional Mission

- Student Enrollment Reports
  “Official” 10-day Enrollments

- Consolidated Class Rosters

- Section Instructor List/Dept Rosters
Information Resources for Managing your Students & Tuition Revenue

Tuition, Waiver and Appointments System

Tuition charges and waivers for undergraduate & graduate students enrolled in your unit by term. Includes residency, tuition schedule, range for each student, plus all waiver-generating appointments
Who’s Who at the UI:
Departments and Executive Officers

- All departments in Urbana
- Unit heads & other contacts
- Staff directories
- URLs of each unit
Information Resources for Managing the Research Mission

Proposal Data System

All proposals submitted for grants/contracts 1996 to present. Searchable by:

- Investigator
- Sponsor/agency
- Dept or college
- Keyword
Additional Information Resources for “Managing” Your Faculty

- Course Information System:
  - Teaching Histories

- Activity Reporting System:
  - Salary Histories from FY89
  - Cost Sharing Commitments
Other Information Resources Available to Units

- Banner
- Decision Support:
  - Standard reports
  - Point & click report generation
- Eddie/Business Objects
- Enterprise Data Warehouse (EDW) - for programmers
A Note on Data Quality

Garbage in $\rightarrow$ Garbage out

The data we work with originates in the departments. Please make sure your staff members know how important it is to verify the data are entered correctly.
A Note on Data Security

As EO, you are responsible for the uses of data in your unit. Make sure your staff know and obey the policies and laws on data privacy, especially with student data (FERPA).
Towards A Data-Driven Decision-Making Culture

More and more, decisions on campus are driven by data. Take the time to understand the sources of data you have available and use them !!!
Let Management Information Help

Call (333-3551) or email (dmi@illinois.edu)

- Navigation through our site
- Understanding the data
- Where to find data
- Special reports needed
Questions ??
Web Systems in Place

- UIUC Campus Profile
- Activity Reporting System
- Tuition Assessment/Waiver/Appt Reports
- UIUC Departments & Executive Officers
- Student Enrollment Reports
- Course Information System
- Section Instructor List
- Proposal Data System